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March 2005



City of Marietta Captures Top Award at GMA Ceremony

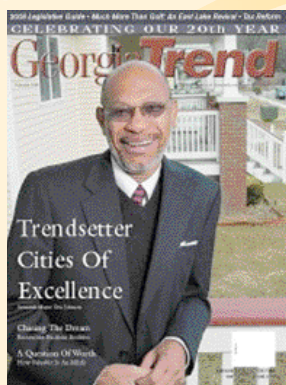
The Georgia Municipal Association (GMA) and *Georgia Trend* magazine honored the City of Marietta with the first-ever “Trendsetter Award” on January 24.

City Council members Betty Hunter, Johnny Sinclair, Anthony Coleman and Philip M. Goldstein, City Clerk Shelia Hill and City Manager Bill Bruton accepted the award from *Georgia Trend* publisher Neely Young and GMA Executive Director Jim Higdon at GMA’s 47th Annual Mayors’ Day luncheon at the Omni Hotel in Atlanta. Management

Information Systems (MIS) Director Gene Estensen and members of his staff, Marietta Police Chief Bobby Moody and members of the police department and Assistant City Manager Shannon Long also attended the luncheon.

Marietta took top honors in the Public Safety category in the larger city population category, winning over second- and third-place finishers Savannah and Alpharetta. Marietta has

received regional and national recognition for its outstanding M-STAR community policing program. In addition, Marietta has attracted national attention through its partnership with the FBI in the National Data Exchange (N-DEx) project. The MIS Department of Marietta developed the new technology for which Marietta received recognition. The Google-like search program allows detectives to quickly search the Marietta crime incident database. Experts say that if detectives investigating the famous “D.C. sniper case” had such technology available when those crimes occurred, they could have identified the suspect much earlier by searching for information



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Please Help Less Fortunate People in Our Community by Supporting Project SHARE

Marietta Power encourages you to join us in helping less fortunate members of our community through **Project SHARE**.

Project SHARE, which the Marietta Salvation Army Corps administers in our area, assists families in financial crisis with emergency energy-related expenses. You can assist this worthwhile cause by contributing as little as one extra dollar per month when you pay your Marietta Power bill. When you do, Marietta Power will match your contribution dollar for dollar*.

Remember, even though The Salvation Army of Georgia administers **Project SHARE**,

funds donated by Cobb County residents will return here to benefit people within the county. The Marietta Salvation Army Corps will use these funds to help people in need pay gas, electric or oil bills. Other approved uses of the funds include repairs to vital heating or cooling equipment and other emergency needs such as food, shelter and medicine.

To enroll in **Project SHARE** by adding a small donation to your Marietta utility bill, please visit www.mariettaga.gov and click on the “**Project SHARE**” link for a sign-up form or complete the form at the end of this article

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Visit Marietta Power and Marietta Water at www.mariettaga.gov



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on the type of rifle he used. An earlier incident report in Alabama would have shown the same type of rifle, thereby shortening the search significantly.

The Marietta technology caught the interest of the FBI and Marietta MIS became the first agency in the nation to submit crime incident data to the FBI in XML, the "language of data sharing." Estensen now chairs a focus group for the FBI, which is charged with developing the XML standard for the nation.

"The importance of this new technology, conceived and developed by the City of Marietta, Ga., cannot be overemphasized," Estensen said. "It is cutting-edge technology that will help enhance public safety throughout the United States and the world. It will be an important tool in homeland security."

"We are very proud of the important work our MIS department is doing," Bruton said. "They have been recognized for a long time for their forward-thinking technological skills and advancements. We are very pleased that they have been able to develop this useful tool for our Marietta Police Department, which will, no doubt, soon aid agencies worldwide."

The February issue of *Georgia Trend* will feature the City of Marietta and other Trendsetter Award winners.

"The winners demonstrate the many ways in which Georgia's cities are leading the way in local government," Higdon said. "These cities show how cities can use their resources to improve the quality of life for their residents, and provide services in a better, more efficient manner." ✂

CALENDAR

Saturday, April 2

Blast From The Past Car Show
Jim R. Miller Park
9 a.m. to 4 p.m.
Admission \$3.
Call (770) 944-7433
for information

Now through April 24

The Piano Lesson
Theatre in the Square
Tickets \$20 to \$32.
Tuesday through Saturday 8 p.m.,
Sunday 2:30 and 7 p.m.
Call (770) 422-8369 for information

Saturday, April 16

Calvary Kids Fun Fair
Calvary Children's Home
2 to 6 p.m.
Sponsored by Rotary Club of
Marietta Metro
Adv. tickets: Adult \$8, Youth \$4
At the gate: Adult \$10, Youth \$5
For tickets and information:
www.calvarykidsfunfair.org

Sunday, April 24

12th Annual Taste of Marietta
Marietta Square
11 a.m. to 7 p.m.
Come enjoy food, fun, all day
entertainment and family activities.
Over 50 restaurants will serve
treats ranging in cost from
50¢ to \$4.
Call (770) 429-1115 for information

April 19 through April 26

Cobb County Senior Games 2005
Awards ceremony Friday, May 13
Adults 50 and over participate in
a variety of sports competitions.
Call (770) 794-5603 for information.

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and return it with your next utility payment.
Or, mail your completed enrollment form to:
Marietta Power
Customer Service Division
675 North Marietta Pkwy.
Marietta, GA 30060-1528

To learn more about the ways that **Project SHARE** helps those in need in your community, call **Project SHARE** at 1-800-25-SHARE. ✂
* Up to \$10,000 per year.

Yes, I'd like to participate in Project SHARE.

Name: _____

Address: _____

Phone number: _____ Marietta Power Account #: _____

Please add \$_____ to my Marietta Power bill each month starting with my next bill and continuing until I notify Marietta Power that I no longer wish to participate.

You may also make a one-time direct donation to the Salvation Army. Simply send a check payable to **Project SHARE**, c/o The Salvation Army, P.O. Box 930188, Norcross, GA 30003. Your contribution to **Project SHARE** is tax deductible.

Marietta Power's maximum annual contribution not to exceed \$10,000.

